



Looking to give back to the community you love, tap into the many business resources offered by your local Chamber of Commerce, expand your reach, and generate awareness for your business? We have the perfect program for you – **Connecting Commerce with Community**. This alliance of the Highland Park Chamber of Commerce (Chamber), a 501(c)(6) organization, and the Highland Park Community Foundation (HPCF), a 501(c)(3) nonprofit organization, will drive greater investments into the local community, provide businesses with a vast array of benefits, and improve the quality of life for residents.

### **The Need**

Highland Park is often described as an affluent North Shore suburb. While there are many in the community of significant means, there are also residents who face daily challenges. These run the gamut from **food and housing insecurity**, lack of access to quality **childcare services**, **mental health** issues, **seniors needing help** with daily routines and transportation, and more.

### **How It Works**

Any new or existing Chamber member that partners with the HPCF as Corporate Sponsor at one of five levels automatically becomes part of this program. In doing so, they will receive robust benefits from both organizations. As significantly, local businesses will help **nurture** children, **strengthen** families, **assist** older adults, **support** individuals with disabilities, **develop** leadership skills and academic confidence in teens, **enhance** artistic experiences, and more.

### **HPCF Sponsor Benefits**

There are additional sponsorship benefits based on level of support, but all sponsors receive recognition across numerous marketing and communication channels, logo placement on dedicated page of website, special mention in annual Impact Report, social media promotions, press release and eNews shout outs.

### **HP Chamber Benefits**

Increased visibility and reach through the Chamber's social media channels, weekly newsletter and listing on the Chamber's website, sponsorship and advertising opportunities which includes a promotional ad on Ravinia Festivals 20+ digital kiosks, exclusive networking, educational and advocacy events, professional development, and much more.

**"Partnering with HPCF allows us to expand our impact beyond the business community and address broader social issues that affect us all. Together, we can create a more vibrant and inclusive community."**

*Lori Rubin Dekalo, Former Chamber President & CEO*

**"This partnership will enhance our efforts to address the many real needs in our community. By increasing our base of support, we will be able to provide greater assistance where it's needed most. We will also be helping our local businesses through ongoing promotions that are integral to all of our sponsorship programs."**

*Terri Olian, HPCF Executive Director*

For more information contact Terri Olian, Executive Director, at [terri@hpcfil.org](mailto:terri@hpcfil.org) or 847-433-4100